

Since 1996

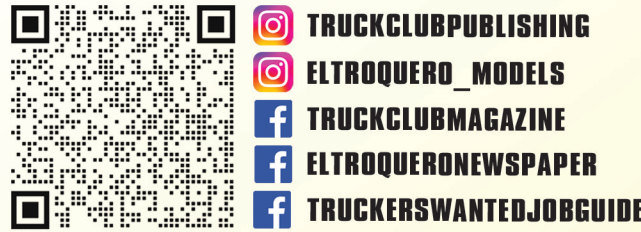
TRUCKCLUBPUBLISHING

Truck Club Publishing Inc. has been the trusted co-pilot of **thousands of new and veteran Hispanic truck drivers** by providing informative yet entertaining articles while acting as a *directory for parts, truck sales and trucking services*.

With **3 unique publications** (*Truck Club Magazine, El Troquero Newspaper and Truckers Wanted Job Guide*) we have hit every segment of the trucking community and have proven to be a vital source for truckers and our **150+ clients**.

After 25+ years, Truck Club Publishing Inc. has begun its **digital expansion** into the online community with *Social Media, Email Marketing, SEO Driven Articles and very soon Videos*.

Adding Truck Club Publishing Inc. to your marketing efforts is a **surefire method to reach an untapped community of** bilingual drivers who love trucking and most importantly are **HUGE BUYERS!**



TORO TOWING

"After 24 years, if it didn't work I wouldn't be advertising with Truck Club Publishing."



Joaquin Concha

Get Started TODAY!

Call or Email 323-726-8620

truckclubpublishing@gmail.com

7807 Telegraph Rd. Unit "H" Montebello, CA 90640

The Ultimate Source To Target Bilingual Truckers

For Over 25 Years



TRUCKERS WANTED Job Guide™

El Troquero NEWSPAPER

TRUCK CLUB™

"La Revista del Transportista" • "The Truckers' Magazine"

THE TRUCKERS MAGAZINE!

35,000 MONTHLY COPIES & EXPANDING

The one that started it all! *Truck Club Magazine* is the original bilingual trucking magazine that has been serving the trucking industry for over 25 years.

Whether you choose a 1/4 page or a full page, your business will shimmer in a Full-Color Glossy Page; size 8 1/4" X 10 1/2". Each edition features events, articles, truck sales and Truck Club Exclusive interviews.

At 35,000 Monthly issues dist. in over 200 cities. 3 states, Northern & Southern CA, AZ, & TX on the 1st of every month you are sure to hit your target market!

Upon signing up you'll be featured in the *Truck Club Magazine* (Print & Digital) monthly publication, newsletter, Instagram, Facebook, and a static website banner.

Directory ads start at \$30, limited to 6 spots. Truck classified ads start at \$55. FREE Unlimited Dealership Inventory Uploads.

DIGIZINE



RATES	1 MONTH	3 MONTH	6 MONTH	9 MONTH	12 MONTH	SET-UP
2 FULL PAGES	\$1,790	\$1,627	\$1,479	\$1,345	\$1,222	\$250
FULL PAGE	\$995	\$904	\$822	\$747	\$679	\$150
1/2 PAGE	\$585	\$533	\$483	\$439	\$398	\$100
1/4 PAGE	\$383	\$348	\$317	\$288	\$262	\$80
INSIDE COVERS*	\$1,756	\$1,596	\$1,451	\$1,319	\$1,199	\$150

ALL PRICES ARE ON A MONTHLY BASIS

*COVERS SUBJECT TO AVAILABILITY

TRUCK CLUB
"La Revista del Transportista" • "The Truckers' Magazine"

TRUCKCLUBMAGAZINE.COM

THE MODEL NEWSPAPER!

25,000 MONTHLY COPIES & EXPANDING

Possibly the hottest newspaper on the stands! *El Troquero Newspaper* is the supreme source to target drivers interested in a little femme fatale.

Whether you choose a 1/8 of a page or a full page, rest assured your business will stand out in a Full-Color Newspaper; size 11" X 17". Every issue features models, trucks and the latest industry news.

At 25,000 Monthly issues dist. in over 200 cities. 3 states, Northern & Southern CA, AZ, & TX on the 15th of every month you are sure to hit your target market!

Upon signing up you'll be featured in the *El Troquero Newspaper* (Print & Digital) monthly publication, newsletter, Instagram, Facebook, and a static website banner.

Truck classified ads start at \$50 and adjacent model spots are subject to availability.

FRONT COVERS* HALF PAGE (SEC. A) \$475

*COVERS SUBJECT TO AVAILABILITY *ROTATING MONTHLY

DIGIZINE



RATES	1 MONTH	3 MONTH	6 MONTH	9 MONTH	12 MONTH	SET-UP
2 FULL PAGES	\$1,503	\$1,353	\$1,217	\$1,096	\$986	\$250
FULL PAGE	\$847	\$762	\$686	\$617	\$555	\$150
1/2 PAGE	\$498	\$497	\$402	\$362	\$326	\$100
1/4 PAGE	\$302	\$269	\$243	\$218	\$196	\$80
1/8 PAGE	\$216	\$196	\$176	\$157	\$104	\$30

ALL PRICES ARE ON A MONTHLY BASIS

El Troquero
NEWSPAPER

ELTROQUERONEWSPAPER.COM

FILL OPEN POSITIONS INSTANTLY!

25,000 MONTHLY COPIES & EXPANDING

When a driver needs a job he picks up the only source where *Truckers* are always *Wanted*!

Whether you choose an 1/4 page or a full page, be certain your business will stand out on a Full-Color Glossy Page; size 5 1/4" X 8 1/4". Every issue features open driving positions, trucks and the latest industry news.

At 25,000 Monthly issues dist. in over 200 cities. 3 states, Northern & Southern CA, AZ, & TX on the 15th of every month you are sure to fill those open positions!

Upon signing up you'll be featured in the *Truckers Wanted Job Guide* (Print & Digital) monthly publication, newsletter, Instagram, Facebook, and a static website banner.

Truck classified ads start at \$25

DIGIZINE



RATES	1 MONTH	3 MONTH	6 MONTH	9 MONTH	12 MONTH	SET-UP
2 FULL PAGES	\$1,201	\$1,092	\$993	\$902	\$820	\$75
FULL PAGE	\$659	\$599	\$545	\$495	\$450	\$50
1/2 PAGE	\$398	\$362	\$328	\$298	\$271	\$25
1/4 PAGE	\$236	\$214	\$195	\$177	\$160	\$15
BACK COVERS*	\$857	\$779	\$708	\$644	\$585	\$50

ALL PRICES ARE ON A MONTHLY BASIS

*COVERS SUBJECT TO AVAILABILITY

TRUCKERS WANTED
Job Guide

TRUCKERSWANTEDUSA.COM